

PUBLISHERS' AUTHOR ADVERTISEMENTS, APPENDIX:

Angus & Robertson Author Advertisements 1895-1939

THIS APPENDIX¹ surveys 250 separate or variant publishers' advertisement lists of Angus and Robertson, Sydney, mainly inserted in the works, published by that company, of C.J. Dennis, Henry Lawson and A.B. Paterson between 1895 and 1939. The list is based mainly on items held in the McLaren Collection at the Baillieu Library, University of Melbourne. Unsighted advertisements, known only from bibliographies, are marked 'not seen'. Entries are in chronological order of publishers' advertisements. References to works by Dennis show the item number in Ian F. McLaren's *C.J. Dennis. A Comprehensive Bibliography* (Adelaide, Libraries Board of South Australia, 1979) and *Supplement* (1983). 'Commercial' advertisements — i.e. those which promote products other than books issued by the publisher — on the outside back wrapper are noted under that heading; variations of commercial advertisements other than on the back wrapper are listed in the 'Comments' column. Advertisements appearing on the endpapers of the Platypus series are included for reference, with only the first item on the list recorded.

The following abbreviations have been used for the published works:

C.J. DENNIS

DB	<i>Backblock ballads and later verses</i>	DO	<i>Doreen</i>
DDS	<i>Digger Smith</i>	DR	<i>Rose of Spadgers</i>
DG	<i>Glugs of Gosh</i>	DS	<i>Singing garden</i>
DJ	<i>Jim of the hills</i>	DSB	<i>Songs of a sentimental bloke</i>
DM	<i>Moods of Ginger Mick</i>		

HENRY LAWSON

LC	<i>Children of the bush</i>	LRC	<i>Rising of the Court</i>
LE	<i>Elder son</i>	LRS	<i>Romance of the swag</i>
LH	<i>Humorous verse</i>	LSH	<i>Send round the hat</i>
LI	<i>In the days when the world was wide</i>	LSR	<i>Skyline riders</i>
LJ	<i>Joe Wilson and his mates</i>	LV	<i>Verses popular and humorous</i>
LJM	<i>Joe Wilson's mates</i>	LWB	<i>While the billy boils</i>
LJW	<i>Joe Wilson</i>	LWB1	do 1st series
LO	<i>On the track and over the sliprails</i>	LWB2	do 2nd series
LOS	<i>Over the sliprails</i>	LWK	<i>When I was king</i>
LOT	<i>On the track</i>	LWV	<i>Winnowed verses</i>
LP	<i>Popular verses</i>		

A.B. PATERSON

PA	<i>Animals Noah forgot</i>	PR	<i>Rio Grande's last race</i>
PC	<i>Collected verse</i>	PSB	<i>Saltbush Bill</i>
PM	<i>Man from Snowy River</i>	PSC	<i>Shearer's colt</i>
POB	<i>Old bush songs</i>	PT	<i>Three elephant power</i>
POM	<i>Outback marriage</i>		

CHARLES WHITE

W	<i>History of Australian bushranging</i>
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Locations: In McLaren Collection, University of Melbourne Library, unless otherwise indicated by:

A&R Angus & Robertson, Sydney
 ANL National Library of Australia
 WSL State Library of Western Australia

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments
Year	Month	Cloth	Paper		Work	Year	
1895	Nov	[iv]			PM	1895	
	Nov	[viii]			PM	1895	
1896	Jan	[viii]			LI	1896	
	Feb	[viii]			LI	1896	
	April				PM	1896	not seen
	July	12			LWB	1897	London
	Aug	14,[ii]			LWB	1896	
	Aug	[iv]			LI	1896	Separate, tipped in
	Sep	16			LI,LWB	1896	
	Oct	16			LI,LWB	1896	
	Dec	16			LI,PM	1896	
1897	Jan	16				1897	Garran, <i>Coming Commonwealth</i>
	Aug	16			PM	1897	Illustrated
	Sep	16			LWB	1896	Illustrated
	Oct	16			PM	1897	Illustrated
	Dec	16			LWB	1896	Illustrated
	No cat.				LWB	1897	Wrappers and endpapers
1898	Sel.list	16			LI,LWB	1898	
	June	16			LWB	1898	not seen
	Oct	16			LI	1898	
					LWB	1898	
	Nov	16			LI	1898	
1899	May	16			LI	1898	
	July	16			LI	1898	
	Sep	16			LWB	1898	

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments
Year	Month	Cloth	Paper		Work	Year	
1900	Oct	16			LI	1900	ANL
	Oct	16		D. Jones	LWB1	1900	Harper's
	List		32	D. Jones	LP	1900	
	Mar	16			LI	1900	
	Mar	16			LO	1900	
	Mar		16	D. Jones	LOT	1900	Harper's
	Mar		16	D. Jones	LWB2	1900	Harper's
	Mar		16	D. Jones	W	1900	White, <i>Australian bushrangers</i> Publishers, p.204
	Mar	16			LOT, LOS	1900	Publishers, p.168
	Mar		16	Publishers	LOT, LWB2	1900	E.W. Cole imprint
	June	16			LO	1900	
	June		16	D. Jones	LOS	1900	Harper's
	June		16	D. Jones	LP	1900	
			16		LWB	1898	
	Sep	16			LV	1900	
	Sep		16	D. Jones	LH	1900	E.W. Cole imprint
	Sep	16			LO	1900	
	Nov	16			LI, LV	1900	
	Nov		32	D. Jones	LH	1900	
	Nov		32	D. Jones	LOT	1900	E.W. Cole imprint
Nov		16	D. Jones	LP	1900		
Nov		32		W	1900	White, <i>Australian Bushrangers I</i>	
Nov		32	D. Jones	W	1900	do. II	
1901	April	16			LI	1900	rebound copy
	April	32			LWB	1898	
	April		32	D. Jones	LOT	1900	E.W. Cole
	April		32		LOS	1900	Rebound copy
	April		32		LH	1900	not seen
			32		LP	1900	E.W. Cole
	Nov		32	D. Jones	W	1901	III
	Nov		32	D. Jones	W	1901	III E.W. Cole
	Nov		32	E.W. Cole	W	1901	III E.W. Cole
			32		LH	1900	Wrapper date 1902

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments
Year	Month	Cloth	Paper		Work	Year	
1902	List		32	D. Jones	LWB,PO	1902	
			32	D. Jones	LH	1900	Wrapper date 1902
	Feb	32			LI	1900	
		32			PM	1901	
		32			LJ	1902	
	Feb	[ii],32			LJ	1902	
		[iii],32			LJM	1902	E.W. Cole
		[ii],32			LJ	1902	E.W. Cole
	Feb		[iii],32	Publishers	LJ	1902	
	May	32			LO	1900	
			32	D. Jones	LH	1900	E.W. Cole
	May	32		D. Jones	LV	1900	
		32			LWB	1902	
	May		32	D. Jones		1902	Stephens, <i>My chinee cook</i>
	May		32	D. Jones		1902	do. E.W. Cole
	May		32	D. Jones	LP	1900	
			32	D. Jones	LP	1903	E.W. Cole
	May		32	D. Jones	LH,LWBI	1900	Wrappers 1902
	May		32	D. Jones	LOS,LOT	1900	E.W. Cole
	July					1902	not seen
	Aug					1902	not seen
	Sep					1902	not seen
1903	List	32			LI	1903	
	List		32	D. Jones	LOS	1903	E.W. Cole
			32	do.	LOT	1903	E.W. Cole
			32		W	1903	III E.W. Cole
1904					LJ,LJW, LJM	1904	
1905	July	32			PM	1902	
	July		32	do.	LH	1900	Wrappers 1902
			32	do.	LH	1905	E.W. Cole
			32	do.	LP	1900	
	Nov				LWK	1905	
	Nov	32			LI	1903	

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments	
Year	Month	Cloth	Paper		Work	Year		
1906			32		LJW	1906		
			32		LJW	1906	E.W. Cole	
				32		LWK	1905	
				32		PR	1902	
				32		POB	1905	
		Nov		32		POB	1905	
		Nov		32		LE, LWK	1905	E.W. Cole
		Nov		32		LE, LWK	1905	
		Nov	32			LWK	1905	
		Sel.list	32			W	1900	
		Catalogue	32			LWK	1906	
		June	16				1905	Farrell, <i>How he died</i>
		June		32		PO	1906	
		June		32		LE	1906	
		June		32		LE	1906	
	1907			32		LP	1907	E.W. Cole, over t.p. date of 1900
				32		LH	1906	E.W. Cole
		Nov		32		LH	1906	
			32			PM, POM	1906	
			32			LWK	1906	
		Nov	[ii],32			LJ	1902	
		Dec	[ii],32			POM	1906	
		Mar	32			PM, POM	1906	
		Mar		32		LH	1906	E.W. Cole
				32		LWB1	1905	
				32		POM	1906	
		Aug	32			LC	1907	
			32			PO	1906	
		32			LSH	1907		
	Aug		32		LRS, LSH	1907	E.W. Cole	
					LRS	1907		
	Aug		32	Lone Hand	LOS, LRS	1907		
	Aug		32	Lone Hand	LP	1900		
			32	Lone Hand	LP	1905	E.W. Cole	

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments	
Year	Month	Cloth	Paper		Work	Year		
1908	Aug		32	Lone Hand	LE, LWK	1906		
	Dec	32			LI	1903		
	Dec		32	Lone Hand	LRS	1907		
					Nestle's milk food	LWB2	1914	
	Mar	32			LJW, LOT	1906	not seen	
					PR	1902		
	Mar		32	Lone Hand	LOS	1909		
				32	Lone Hand	LWB1	1908	E.W. Cole
	Mar			32	Lone Hand	LOT	1906	
				32	Lone Hand	LWB2	1905	E.W. Cole
	Mar			32	Lone Hand	LP	1900	
	June						1908	not seen
	July	32				PM	1906	
			32			LI	1903	
	July			32	Lone Hand	LWB1	1908	
	July			32	Nestle's cocoa	LSH	1907	
	July			32	do.	LWK	1906	
	Dec			32		LE	1906	
			32			LV	1900	
			32			PM	1908	
	Dec			32	Nestle's cocoa	LWB1	1908	E.W. Cole
	Dec			32	do.	LH	1906	Silver Star starch
Dec			32	do.	LOS	1909		
Dec			[ii],32	do.	LJM	1906	Silver Star starch	
Dec			32	do.	LWB2	1909	Keen's mustard	
Dec			32	do.	LE	1905	E.W. Cole	
			32	do.	LWK	1906	E.W. Cole	
Dec			32	do.	LP	1908		
1909	July	32			LI	1910		
			32		LP	1909		
	July		32	do.	LSH	1907	Keen's mustard	
			32	do.	LOS	1909	Keen's mustard	
	July		32	do.	LE	1906	Colman's starch	
	Nov	32				LC	1910	

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments
Year	Month	Cloth	Paper		Work	Year	
	Nov		32	Nestle's milk	LRC	1910	Robinson's groats E.W. Cole
	Nov		32	do.	LRC	1910	Robinson's groats
	Nov	32			LC	1910	
	Nov	32	do.		LOT	1909	
1910	Sep	32			LV	1900	
	Sep		32	do.	LRS	1910	
					LWB1	1908	not seen
					LP	1909	not seen
1911	Catalogue	32				1911	Daley, <i>Wine and roses</i>
	Feb	32			LI, PR	1910	
		32			PM	1911	
			32	Nestle's food	LJW	1909	Colman's starch
	Feb		32		LH	1909	
					LSH	1910	WSL
	Aug	32			LI	1912	
		32			PM	1911	
	Aug		32	Nestle's food	LJM	1909	Colman's starch
	Aug		32	do.	W	1910	Colman's starch III
1912	Catalogue	32			LI	1912	
	Nov	32			PR	1915	
	Nov		32	Nestle's food	LSH	1910	Keen's mustard
			32		LE	1906	WSL
			32		LWB2	1912	A&R
1913	Catalogue	32			LC, LOT, LOS, LI, LJ, LV, LWB, PM	1913	
	Mar		32	do.	LH	1900	
	Mar		32	do.	LP	1913	Colman's starch
					LRC	1910	
	Mar		32	do.	LWB1	1912	Keen's mustard
	Nov	32				1913	not seen
	Nov		32		LH	1914	Colman's starch
			32		LP	1914	Robinson's groats
	Nov		32	Nestle's cocoa	LJM	1906	Robinson's groats
			32	do.	LWK	1914	
	Nov		32	Nestle's food	LE	1914	Keen's mustard
			32	do.	LOS	1909	Keen's mustard
	Nov		32	do.	LRC	1914	Robinson's groats

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments	
Year	Month	Cloth	Paper		Work	Year		
1914			Nil	do.	LJW,LRS	1914		
	July	32			LI,LO,LV	1913		
		32			LWK	1906		
		32			LWK	1914		
		32			LWB	1915		
		32			PM	1914		
		32			PR	1913		
	Sep	32			LWB1	1912	ANL	
					do.	1914	Ogilvie, <i>Gray horses</i>	
Sep			32	do.	LRC	1910	E.W. Cole 1914 label	
			32	do.	LRC	1910	A&R 1914 label	
1915	Nov	16			DSB	1915	282	
	Dec	16			DSB	1915	288 (variant)	
	Dec	16			DSB	1915	284, 285	
	Dec	16			DSB	1915	341	
1916	Jan	32			LI,LO	1913		
			32		LP	1914		
			32		LWB	1915	A&R	
	Jan		32		LE,LOT LP	1914		
	Feb	16			DSB	1916	290	
	Feb	32				n.d.	J.L. Beeston, <i>Five months at Anzac</i>	
	Feb	32		32		LE,LJM, LSH	1914	
				32		LWK	1914	
				32		LWB2	1912	
				32		LWB2	1914	
				32		LJW	1914	not seen
				32	Nestle's cocoa		LE,LH, LWK	1914
	Apl	16			DSB	1916	295, 297	
	May	16			DSB	1916	302	

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments
Year	Month	Cloth	Paper		Work	Year	
	June	16			DSB	1916	308
	June	24			DSB	1916	313a, 316
	Sep	24			DSB	1916	329
	Sep	24			DM	1916	413
1917	Oct	[ii]			DSB	1916	343
		[ii]			DG	1917	462, 477
	Oct	[ii]			DO	1917	453
	Nov	[ii]				1917	Z. Cross, <i>Songs of love and life</i>
1918						1916	not seen
		[iv]			DB	1918	253
					DDS	1918	483, 495
1919	Selection	[iv]			DJ	1919	506
	do.	[iv]			DB	1916	260
		[iv]			DDS	1916	500
		[iv]			DSB	1919	351
	Nov	[iv]			LRC	1910	not seen — recorded by Mackness
1920	[April]	[iv]			DSB	1920	354 (Streeton)
	[Aug]	[iv]			DSB	1920	357, 358 (Martens)
	Selection	[iv]			DDS	1920	503
1922		10				1922	'O'Brien', <i>Around the Boree Log.</i>
1923	Selection	[iv]					Press Notices
1924		[iv]			PM	1924	Platypus (Pedley)
		[iv]			PR	1924	do. (Cross)
	[Nov]	[iv]			DSB	1924	359 (Cross)
					DR	1924	544 (Cross)
	Dec				DR	1924	552 (Barrett)
1925	Nov				LWB2, PO	1925	Platypus (Barrett)
					LH, LP, LSH	1925 2nd	do.
					PM	1925 3rd	do.
					LOT	1925	do.
					LWV	1926 2nd	do.
	[Dec]				DSB	1925	362 (Barrett)

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments
Year	Month	Cloth	Paper		Work	Year	
1927	[Feb]				DSB	1927	363
	Nov				PR	1926 3rd	Platypus (Bell)
					PM	1926 5th	
					LWV	1927 3rd	
					LWB2	1928	
1928	[Feb]				DSB	1928	364 (Bell)
	Sep				LWB1,2	1928	Platypus (Bell)
					LH, LP	1928 4th	do.
1929	[Feb]				DSB	1929	365 (Adamson)
1930		xviii				1930	Murdoch, <i>Speaking personally</i>
		26				1930	Mackanness, <i>Essays</i>
	Jan				LWB1	1930	Platypus
					LWV	1932 5th	
	[Aug]				DSB	1930	366
1931		xviii				1931	Murdoch, <i>Saturday mornings; Speaking personally</i>
	Sep				DSB	1931	367
1932	Jan	26				1932	Murdoch, <i>Moreover</i>
	Jan	[ii], xviii					Johnstone, <i>Samuel Marsden</i>
	[Mar]				DSB	1932	368
	[June]				DSB	1932	369
	July	24				1932	Cronin, <i>Bushranger's silhouette</i> 1.7.32
1933	Selection	28				1933	H.R. Williams, <i>Gallant company</i>
	Sep				LH	1933 7th	Platypus
1934		[ii]			PH	1934	
	Selection	28				1934	S.Angus, <i>Truth and tradition</i>

Book Adverts		Pagination of Adverts		Commercial Adverts, Back Wrapper	Published in		Comments
Year	Month	Cloth	Paper		Work	Year	
1937						1937	Idriess, <i>Over the range</i>
1938		[x]				1938	Idriess, <i>Lasseter's last ride</i> - 22nd

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NOTES

¹ See *BSANZ Bulletin* 8(1984): 110-26, particularly pp.123-6, being the introduction to this appendix, which was held over from publication with the main text; that introduction should be read in conjunction with the Appendix.

On p.119 of 'Publishers' author advertisements' the transcription of the publisher's advertisements at the end of *The voyage of Governor Phillip to Botany Bay* (London, 1789) should read:

Shakespeare, with a complete Index. | In the Press, and speedily will be published, | ... | Nov. 1, 1789. | This Day is Published, | ... | The Debates and Proceedings | in the | House of Lords and Commons, | A | voyage round the world, | ... | by Capt. Nathaniel Portlock. | ... | N.B. Gentlemen desirous of having fine Impressions are requested to send as early as | possible to the Publisher, or to their respective Booksellers. | ... | The | History and Proceedings | of the | Lords and Commons of Great Britain | in Parliament, | with regard to the Regency, | ...

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